

# CELESTINE STREETFEST 2021 WRAP UP NEWSLETTER

## STREETFEST 2022 - SATURDAY, JUNE 25, 2022

We are excited to announce that Celestine Streetfest returns in 2022! Please put Saturday, June 25, 2022, on your calendars now for a day full of community fun, music, food, and cold drinks! The event will remain a packed one-day event based on the St. Celestine Church grounds. We anticipate the schedule will look very similar to the 2021 event.

## STREETFEST 2021 - A HUGE SUCCESS

Streetfest 2021 was our most successful one-day Streetfest yet, both financially and in terms of the number of attendees. We had a great crowd and warm weather (but thankfully no rain). It was a challenging event after losing 2020 to COVID; the annual momentum really helps a lot and was sorely missed.

As always there were rave reviews for our food and festive beer garden. The Def Leppard tribute band, Def Legend, packed people in front of the stage and brought a visual show that Celestine had never seen before. The car show was very well attended, the 5K, and games & contests were all very much fun and well attended. The awarding of the Celestine Park Distinguished service award from the main stage was a great addition as well. We were particularly happy with the very well-attended Kids Zone which was just packed most of the day until the evening closing.

Someone commented to the leadership team about what an excellent fest Streetfest is. Well organized, very affordable, incredibly friendly, and fun. They marveled at how Celestine pulls off what they consider one of the very best festivals in the county while being a small town. We know the answer to that, it's the amazing people of Celestine who love their town and festival.

## NEW BOARD MEMBERS ARE NEEDED!

Most importantly for the long-term success of the fest, Celestine Streetfest / Community of Celestine Inc. needs several new board members to join before the end of Winter 2021/2022 to help the current board members steer the 2022 Streetfest. Anyone of any age is welcome to join the current leadership team of Tony Buechler, Glen Schepers, and Marc Lampert. Streetfest is blessed with an outstanding large pool of volunteers who make the fest happen, but all good events need a group to steer the event to success and keep the momentum going.



Board members in general are not who make the event happen, but they do provide leadership and oversight for a successful event. Tony Buechler will be stepping down from the chairperson role following the 2022 event after 3 years of service. He will still be involved in his roles in entertainment and marketing.

Being a board member is not that time-consuming; it involves some organizational meetings and communication each year but thankfully Streetfest is a really well-planned and established event. The wheel is not being reinvented each year.

The fest is very healthy with area chairpersons taking the lead on food, beer garden, finance, sponsorships, entertainment, advertising, promotions, etc. Someone who joins the board should fit the following characteristics:

- Loves the Celestine Community
- Loves the Celestine Streetfest
- Desires to help the community through the fellowship, unity, and fundraising the event creates
- Gets satisfaction from the success of a well-planned event
- Wants to see the Streetfest continue for the community goodwill, pride, and fundraising it provides

The Streetfest Board does the following:

- Oversees the Streetfest to make sure it is a success
- Sets the event budget
- Sets the event schedule
- Reviews and collaborates on the major decisions of the fest with the area chairpersons (sponsorship, entertainment, advertising, kids activities, food menu, etc).
- Collectively leads the fest public meetings
- Attends private planning meetings
- Keeps in communication with other board members and area chairpersons
- Follows the already developed excellent detailed event planning schedule in the months leading up to the fest
- Communicates with the main organizations and chairpersons to make sure those areas are prepared for the fest.

If you are interested in learning more please contact Tony Buechler (812) 827-8430 -- Glen Schepers (812) 639-7427 -- Marc Lampert (812) 639-0428

## 2021 THANK YOU'S

Thank you to all of the groups who took leadership for the major areas of the fest. Thank you to the chairpersons and sub chairpersons of those areas. Thank you to all of the volunteers who come out and work a shift (or multiple shifts) on the day of the event. Thank you to those who come out to help in the days leading up to the event. Thank you to those who turn out on Sunday to tear down and clean up and then return borrowed items. Thank you to the local charity groups who come out and put up stands. Thank you to the folks who volunteer to be on the leadership board. It takes a large team to execute an event like this.

## THANK YOU TO OUR SPONSORS

The secret sauce of our event is that we have such amazing support from local businesses through sponsorships. They provide the financial support that helps us put on a destination event to draw those thousands of people to Celestine for the fest. We hope our sponsors will continue their support of our event, and in turn, the community of Celestine at large through the profits Streetfest generates.

## FINANCIAL REPORT

Speaking of profits, there was a GREAT profit in 2021, our biggest ever with right at \$30,000 since the closing of the books on Streetfest 2019. We took in roughly \$70,000 in income and sponsorships for the 2021 event with about \$40,000 in expenses. \$5,000 distribution checks have been presented to each of the following organizations: Celestine Community Club, Celestine Park, Good Shepherd of the Hills Knights of Columbus Council, Celestine Volunteer Fire Department, Northeast Dubois Parent Teacher Organization, and St. Isidore Parish for a total of \$30,000 being put back into the community from the 2021 event! Outstanding!

## MUSTACHE IS COMING!

We have a big-time fun musical headliner coming for Streetfest 2022! We are bringing the best Country music tribute in the South, Mustache The Band, the World's Most Powerful 90s Country Party Band! Hailing from Mississippi, they are the band that'll grow on you (get it, like a mustache). Mustache delivers a powerful performance of all of the favorite country hits from the 1990s. With

well over 125 songs under their buckles, you are guaranteed to have a non-stop party on your hands. Mustache The Band will take you on a journey into the '90s... back when sleeveless tanks, high tops, cowboy boots, two paneled button downs, and mustaches ruled country music. In order to set the tone at every show, fans are provided with their very own mustaches to enjoy. If the crowd is ready to get down on the farm, Mustache The Band will take them there. To celebrate all things 90's we are going to have a "best guys mullet" and "best female high hair" contests with judges awarding cash prizes!

## JUST WHAT IS STREETFEST?

Streetfest is an event that was created to bring the community together for a day of fundraising fun. Profits go to the groups that take leadership and make the fest happen. The Club runs the beer garden, The Park and K of C run the food stand, the Fire Department provides security and safety, The PTO runs the Kids Zone and St. Isidore is our host and provides a lot of logistical support.

## YOU ARE PART OF CELESTINE AND CELESTINE NEEDS YOU!

Celestine Streetfest has only become successful because of the overwhelming dedication of the volunteers who sign up and work a shift but also get involved with the organizing and leadership of the event. We have a lot of people who work on the day of the fest, but also a large number of people who work before and after the fest too. If you are a proud member of Celestine we ask you to find time to support this event which is the single biggest fundraiser in the community. It is an event you won't be sorry for contributing your time too!

We know how important it is to have an event that can bring the entire community together to have a wonderfully fun (and profitable) day that welcomes many to our wonderful little town.

For the 2022 event, we need many more people in the community to step forward and volunteer their time on the day of the event and also in the setup days before and the clean-up days after. With the complicated situation of COVID and missing a year we were short-handed in several areas. We hope that won't be the case in 2022. Please give of your time; it really benefits the



**mustache the band**

**THE WORLD'S MOST POWERFUL  
90'S COUNTRY PARTY BAND**

**SATURDAY - JUNE 25, 2022**